



UNIVERSITY OF LEEDS



ODP SURGE
SUPPORT FOR UPSKILLING, RETENTION,
GROWTH & EDUCATION

Promoting ODP Profession

CHAMPION

Justyna Martin
Senior Theatre Practitioner
East Sussex NHS Trust
Eastbourne DGH
Justyna.martin1@nhs.net



To raise awareness of the ODP profession amongst hospital employees, general public and prospective students, while promoting apprenticeship opportunities and supporting workforce development

Multiple stakeholders were contacted and engaged including divisional leaders, practice educators, workforce teams, theatre staff, students and matrons. The methods of communication varied from face to face meetings to emails and phonecalls.

Actions Taken throughout the project:

- National ODP day Campaign
- ESHT staff open evening to learn about the role of an ODP and how to access the apprenticeship
- Career Fair for students promoting the role of the ODP.

Impact

- Increased awareness of the ODP profession across the Trust and general public
- Governance approved promotional materials distributed
- Successful staff engagement through open evening
- Promotion of apprenticeship opportunities and future workforce development
- Strengthened stakeholder relationships supporting ongoing ODP advocacy

Future Plans:

Take active part in career days and work experience days to promote the ODP profession across the region.



Find out more